

**Agenda**

|                      |                                |
|----------------------|--------------------------------|
| <b>COLOR LEGEND:</b> | <b>Opening Sessions at 9AM</b> |
|                      | <b>Esthetic and Spas</b>       |
|                      | <b>Hair Industry</b>           |

**SUNDAY**

| <b>Start</b> | <b>Speakers</b>                       | <b>Topics</b>   | <b>Room</b> | <b>Duration</b> |
|--------------|---------------------------------------|---|-------------|-----------------|
| 9:00         | <b>DARIAN KOVACS</b>                  | <b>Growing Your Brand In 2024</b>   | 18          | 50 min.         |
| 10:00        | <b>Corey Bacon</b>                    | Mastering the Beard, Breakouts and Sensitive Skin!  | 13          | 80 min.         |
| 10:00        | <b>Lana Hodges</b>                    | Transitioning Traditional Foiling Techniques to Airtouch  | 14          | 80 min.         |
| 11:00        | <b>Boldijarre Koronczay</b>           | Wow Clients and Boost Retention with Superfood Ingredients + Effective Facial Massage Techniques                                    | 11          | 80 min.         |
| 11:00        | <b>Laura Cobb</b>                     | Erase and Embrace: The Complexities Behind Permanent Makeup Removal   | 16          | 50 min.         |
| 11:00        | <b>Manon Pilon</b>                    | Rosacea & Acne Rosacea a Medical-Aesthetic Perspective with Proven Results! New Organic Medical Grade Solutions                     | 19          | 50 min.         |
| 11:00        | <b>Pina Lee</b>                       | Science Against Pigmentation – cosmelan by mesoestetic presented by NUVIOR  | 17          | 50 min.         |
| 11:00        | <b>Tracy Italiano</b>                 | Cellulite and Slimming Simplified! Oleaslim, Miracle in 1 Bottle !  | 20          | 50 min.         |
| 11:00        | <b>Valerie Beauregard</b>             | VB Cosmetics: An Approach that Concludes Loyalty  | 15          | 50 min.         |
| 11:00        | <b>Vicki Malo</b>                     | Upsell Your Pedicures; Learn more to Earn More  | 18          | 50 min.         |
| 11:30        | <b>Alicia Chowen</b>                  | Sleek Ponytail on Natural Curly Hair  | 13          | 80 min.         |
| 11:30        | <b>Emma Hedley</b>                    | Zazou's Textured Transformation: Modernizing the Classic Bob  | 14          | 80 min.         |
| 12:00        | <b>Bruce Peters and Janine Cannon</b> | The Evolution of the Beauty Industry. Where the Industry is Growing in the Next 5 Years.  | 15          | 50 min.         |
| 12:00        | <b>Adelle Young</b>                   | Learn How to do 3 Services in a 1 hour Appointment: Lash Lift, Brow Lamination and Tint   | 18          | 50 min.         |
| 12:00        | <b>Manon Pilon</b>                    | Is It Time for Your Own Skin Care Brand? Learn How to Start & Avoid Costly Mistakes! Start This New Opportunity and Make More Money | 19          | 50 min.         |
| 12:00        | <b>Milada Prokopyeva</b>              | Intimate Skin Lightening  | 17          | 50 min.         |
| 12:00        | <b>Tracy Italiano</b>                 | The Power of Peptides - 30-Minute Instant Lifting Complex Facial  | 20          | 50 min.         |
| 1:00         | <b>Christina Tocaj</b>                | How to Create Beautiful Lived-in layers   | 13          | 80 min.         |
| 1:00         | <b>Nahid Zavashi</b>                  | Chic Braiding Techniques: Perfect for Grad and Bridal Seasons   | 14          | 80 min.         |
| 1:00         | <b>Doron Heichal</b>                  | Introduction to Dermalux® - World Leaders in LED Phototherapy   | 16          | 50 min.         |
| 1:00         | <b>Greg Robins</b>                    | Grow your Business Using Artificial Intelligence in 2024  | 18          | 50 min.         |
| 1:00         | <b>Manon Pilon</b>                    | Top 12 Marketing Strategies for Spa Management  | 19          | 50 min.         |
| 1:00         | <b>Nathalie Forget</b>                | Take Your Results to Another Level with the Power of Skin Flora   | 15          | 50 min.         |
| 1:00         | <b>Pina Lee</b>                       | Optimizing Microneedling Results: Advanced PRP and Sterile Solutions by mesoestetic and Fidia                                       | 17          | 50 min.         |
| 2:00         | <b>Isabelle Côté</b>                  | The Art of Sugaring Air Removal   | 15          | 50 min.         |
| 2:00         | <b>Laura Cobb</b>                     | Revolutionize Your Beauty Practice: Integrating Laser Treatments for Next-Level Revenue + Treatment Outcomes                        | 16          | 50 min.         |
| 2:00         | <b>Manon Pilon</b>                    | Vajacial New Service In Demand Post Laser and Post Waxing Vaginal Ph and The Impact on Woman's Wellness                             | 19          | 50 min.         |
| 2:00         | <b>Stephanie Carbonneau</b>           | Thesera L – Non Invasive Melting Thread Lift  | 17          | 50 min.         |
| 2:00         | <b>Tanya Palladina</b>                | A Step Ahead...Making the Most of Your Foot Care Service  | 18          | 50 min.         |
| 2:00         | <b>Tracy Italiano</b>                 | A Deeper Look at New Exfoliation Options for Glowing Skin   | 20          | 50 min.         |
| 2:30         | <b>Ashley Hood</b>                    | The PERFECT Platinum  | 14          | 80 min.         |
| 2:30         | <b>Mary Kiarie</b>                    | Application of a Lace Front Wig   | 13          | 80 min.         |
| 3:00         | <b>Asia Meilleur</b>                  | Esthemax Masterclass  | 18          | 50 min.         |
| 3:00         | <b>Jennifer Langford</b>              | Meet the Specific Needs of the Skin During Pre-Menopause and Menopause  | 15          | 50 min.         |
| 3:00         | <b>Manon Pilon</b>                    | New 360 Painless Technologies for Aging Skin  | 19          | 50 min.         |
| 3:00         | <b>Pina Lee</b>                       | Science Against Aging – age element by mesoestetic presented by NUVIOR  | 17          | 50 min.         |

|      |                        |   |    |         |
|------|------------------------|---|----|---------|
| 3:00 | <b>Tracy Italiano</b>  | What is Organic Certified Facials - Offer Instant Results for Your Sustainability-Conscious Clients | 20 | 50 min. |
| 4:00 | <b>Lyle Kieselbach</b> | Architexture of Hair  | 13 | 80 min. |
| 4:00 | <b>Asia Meilleur</b>   | Microchanneling = Microneedling evolved   | 18 | 50 min. |
| 4:00 | <b>Ernie Chow</b>      | Neauvia Smart Technology – Effective and Safer Treatments for All Skin Types (Fitzpatrick I – VI)   | 17 | 50 min. |
| 4:00 | <b>Haruka Takata</b>   | Introducing NailLift, a Brand-New Toenail Bracing System!   | 15 | 50 min. |
| 4:00 | <b>Manon Pilon</b>     | New Collagen on The Market Gel+Mask and Immediate Results   | 19 | 50 min. |
| 4:00 | <b>Tracy Italiano</b>  | Menopausal Skin - Dry Skin Solutions; The Aesthetic   | 20 | 50 min. |

## MONDAY

| Start | Speakers                              | Topics  | Room | Duration |
|-------|---------------------------------------|---|------|----------|
| 9:00  | <b>DARIAN KOVACS</b>                  | <b>Your Personal Brand - Knowing Your Voice</b>   | 18   | 50 min.  |
| 10:00 | <b>Corey Bacon</b>                    | Mastering the Beard, Breakouts and Sensitive Skin!  | 13   | 80 min.  |
| 10:00 | <b>Lana Hodges</b>                    | Transitioning Traditional Foiling Techniques to Airtouch  | 14   | 80 min.  |
| 11:00 | <b>Greg Robins</b>                    | Grow your Business Using Artificial Intelligence in 2024  | 18   | 50 min.  |
| 11:00 | <b>Manon Pilon</b>                    | Rosacea & Acne Rosacea a Medical-Aesthetic Perspective with Proven Results! New Organic Medical Grade Solutions   | 19   | 50 min.  |
| 11:00 | <b>Pina Lee</b>                       | Science Against Aging – age element by mesoestetic presented by NUVIOR  | 17   | 50 min.  |
| 11:00 | <b>Tracy Italiano</b>                 | Sensitive Skin and Rosacea-Symptoms, Stages and Solutions   | 20   | 50 min.  |
| 11:30 | <b>Alicia Chowen</b>                  | Sleek Ponytail on Natural Curly Hair  | 13   | 80 min.  |
| 11:30 | <b>Emma Hedley</b>                    | Zazou's Textured Transformation: Modernizing the Classic Bob  | 14   | 80 min.  |
| 12:00 | <b>Bruce Peters and Janine Cannon</b> | The Evolution of the Beauty Industry. Where the Industry is Growing in the Next 5 Years.  | 17   | 50 min.  |
| 12:00 | <b>Adelle Young</b>                   | Learn How to do 3 Services in a 1 hour Appointment: Lash Lift, Brow Lamination and Tint   | 18   | 50 min.  |
| 12:00 | <b>Manon Pilon</b>                    | Is It Time for Your Own Skin Care Brand? Learn How to Start & Avoid Costly Mistakes! Start This New Opportunity and Make More Money                             | 19   | 50 min.  |
| 12:00 | <b>Tracy Italiano</b>                 | What is Organic Certified Facials - Offer Instant Results for Your Sustainability-Conscious Clients   | 20   | 50 min.  |
| 1:00  | <b>Christina Tocaj</b>                | How to Create Beautiful Lived-in layers   | 13   | 80 min.  |
| 1:00  | <b>Lyle Kieselbach</b>                | Architexture of Hair  | 14   | 80 min.  |
| 1:00  | <b>Asia Meilleur</b>                  | Esthemax Masterclass  | 18   | 50 min.  |
| 1:00  | <b>Boldijarre Koronczay</b>           | Understand Acne & Revolutionize Treatments with the Best Natural Solutions for Problem Skin   | 11   | 80 min.  |
| 1:00  | <b>Manon Pilon</b>                    | Increase Your Retail Sales By 50%-125% Over Your Services!  | 19   | 50 min.  |
| 1:00  | <b>Pina Lee</b>                       | Science Against Pigmentation – cosmelan by mesoestetic presented by NUVIOR  | 17   | 50 min.  |
| 2:00  | <b>Asia Meilleur</b>                  | Microchanneling = Microneedling evolved   | 18   | 50 min.  |
| 2:00  | <b>Manon Pilon</b>                    | Vajacial New Service In Demand Post Laser and Post Waxing Vaginal Ph and The Impact on Woman's Wellness   | 19   | 50 min.  |
| 2:00  | <b>Pina Lee</b>                       | Optimizing Microneedling Results: Advanced PRP and Sterile Solutions by mesoestetic and Fidia   | 17   | 50 min.  |
| 2:00  | <b>Tracy Italiano</b>                 | AHA+ PEEL, New Certified Organic Protocol   | 20   | 50 min.  |
| 2:30  | <b>Ashley Hood</b>                    | The PERFECT Platinum  | 14   | 80 min.  |
| 2:30  | <b>Mary Kiarie</b>                    | Application of a Lace Front Wig   | 13   | 80 min.  |
| 3:00  | <b>Manon Pilon</b>                    | Acne Facts and Microbiome Impact Finally Replace Prescription Drugs with Effective Treatments Using True Organic Certified Cosmos Products With Proven Results! | 19   | 50 min.  |